



BLACKSHIRT SPONSORSHIP PACKAGES

BLACKSHIRT PACKAGE- \$2500 *

- Your banner displayed and verbal acknowledgement in the Blackshirts televised pregame show.
- Your banner displayed at all home games.
- A half-page advertisement in the game program.
- Announcements on the PA system during home games.
- Free admission for 12 to all Blackshirts home games.
- VIP Seating for 12
- Blackshirt Fan & Meal Packs for 12
- Blackshirt Web Package (see page 3)

HUSKER PACKAGE- \$1000

- Your banner displayed and verbal acknowledgement in the Blackshirts televised pregame show.
- Your banner displayed at all home games. (banner to be provided by sponsor)
- A half-page advertisement in the game program.
- Announcements on the PA system during home games.
- Free admission for 6 to all Blackshirts home games.
- Husker Web Package (see page 3)



BLACKSHIRT SPONSORSHIP PACKAGES

DIAMOND PACKAGE - \$500

- Verbal acknowledgement in Blackshirts televised pre-game show.
- Your banner displayed at all home games. (banner to be provided by sponsor)
- A half-page advertisement in the game program.
- Announcements on the PA system during home games.
- Free admission for 4 to all Blackshirts home games.
- Diamond Web Package (see page 3)

PLATINUM PACKAGE - \$250

- A quarter-page advertisement in the game program.
- Announcements on the PA system during home games
- Free admission for 2 to all Blackshirts home games.
- Platinum Web Package (see page 3)

GOLD PACKAGE - \$150

- A business card size advertisement in the game program.
- Gold Web Package (see page 3)

For further information regarding the Blackshirts or our sponsorship packages, contact:

Daniel Roberts
General Manager
503-741-6247



WEB PACKAGES

BLACKSHIRT WEB PACKAGE

- No less than 40% “A” on all pages
- No less than 40% “B” on all pages
- No less than 40% “C” on all pages
- “D” intro to any available page
- “E” option for any available page
- “F” option for any available section

HUSKER WEB PACKAGE

- No less than 30% “A” on all pages
- No less than 30% “B” on all pages
- No less than 30% “C” on home page
- “F” option for any available section

DIAMOND WEB PACKAGE

- No less than 20% “A” on all pages
- No less than 20% “B” on all pages
- No less than 20% “C” on home page
- “F” option for any available section

PLATINUM WEB PACKAGE

- No less than 10% “A” on all pages
- No less than 10% “B” on all pages
- No less than 10% “C” on home page
- “F” option for any available section

GOLD WEB PACKAGE

- No less than 10% “C” on available page of your choice
- “F” option for any available section



BLACKSHIRT SPONSORSHIP PACKAGES

Website Ad Spot Descriptions

“A” - 728 x 89 located on the top left of the page

“B” - 245 x 89 located on the top right of the page

“C” - 300 x 200 located in the right column of the main content

“D” - 500 x 500 located in the center of a page that will act as a portal

“E” - custom wallpaper for site covering entire background

“F” - *Brought to you by* text and link